

Saucy Mama's 2015 Recipe Contest Named Preferred Qualifier for World Food Championships
Winner of Recipe Contest Will Set Sights on Florida

Pendleton, Ore. (April 29, 2015)- Saucy Mama's 2015 Recipe Contest- sponsored by Barhyte Specialty Foods- has officially launched today and will have a featured representative at the 2015 World Food Championships (WFC) in Kissimmee, Fla., according to Mike McCloud, CEO of the World Food Championships.

Saucy Mama's contest winner will receive a "Golden Ticket" entry to compete at the WFC event in Kissimmee, a \$1000 travel stipend, and \$500 spending cash: a total prize package valued at \$2000.



"More than 400 pre-qualified competitors will enter one of nine competition categories beginning Nov. 3, and the champion of the Saucy Mama's 2015 Recipe Contest will be among them," explains McCloud.

Saucy Mama's 2015 Recipe Contest is open to the first 25 qualified food bloggers, and applications are being accepted now through May 6. A twist in this year's contest: the selected participants get to choose any six Saucy Mama products to use for recipe creation. Recipes must fall into one of the following categories: Sandwich, Seafood, Bacon, Burger, Pasta and Recipe, which has a "fresh" theme in 2015.

At the World Food Championships, Saucy Mama's contest winner will prepare food on site in timed events that include preparation speed, specialty recipes, presentation and the ultimate test of taste. "Stakes are high and the competition is intense with a total purse of \$300,000 in cash and additional prizes, while the ultimate World Food Champion takes home a grand prize of \$100,000," McCloud said.

"The World Food Championships offers opportunities for people to watch celebrity chef competitions, attend demonstrations, review at the latest cooking appliances and become part of a fun, family-friendly experience," he observed, adding that there will be thousands of spectators, colorful teams, special judges and foodie volunteers in Kissimmee for the Nov. 3 – 10 event.

More information and contest applications for Saucy Mama's 2015 Recipe Contest can be found at <http://www.barhyte.com/contests>.

ABOUT BARHYTE SPECIALTY FOODS

Barhyte Specialty Foods, based out of Pendleton, Oregon, has roots dating back 200 years and 6,000 miles away in Germany, where Jacobus Barhyte first created a sweet-and-sour mustard that he brought to the US. Many generations later, Jan and Suzie Barhyte began selling mustard from the original recipe, as well as other signature creations, through their Swift and Martin Station Deli in Pendleton. Thanks to overwhelming demand, the family launched their own manufacturing operation in 1977. Today, the company offers more than 65 award-winning mustards, marinades, salad dressings and other condiments through multiple premium brands, such as the signature Saucy Mama name, as well as through co-branded and private label relationships.

CONTACT: Colette Harris, Marketing & PR Manager
Barhyte Specialty Foods
800-407-9241
Colette@barhyte.com
www.barhyte.com