

THREE NEW MUSTARDS JOIN THE SAUCY MAMA MIX
Hatch Chili, Dill, and Creamy Garlic are among the New Mustard Flavors
Added to the Award-Winning Condiment Line

Pendleton, Or. (January 20, 2013) – [Barhyte Specialty Foods](http://www.barhyte.com) has added three more mustards to its wildly popular gourmet condiment line, Saucy Mama. The new flavors profiles – Hatch Chili, Dill, and Creamy Garlic – will be introduced at the 2013 Winter Fancy Food show in San Francisco in booth #470.



The Saucy Mama brand, born in 2007, now boasts ten unique mustard flavors, each one made using the freshest ingredients from around the country. The new Hatch Chili Mustard, for example, infuses the increasingly-popular hatch chili pepper, grown in Hatch, New Mexico (i.e. the “Chili Capitol of the World”), with local Oregon mustard seeds to create a sweet and spicy flavor profile. The Hatch Chili, which has a short growing season, has become so beloved in parts of the US that consumers often buy them in bulk and freeze them to use in future recipes.

Versatility is also a key component in the new mustards, as the flavors truly complement a variety of dishes. The Dill Mustard’s fresh, clean taste makes a beautiful accompaniment to barbequed salmon, as well as mixed into deviled eggs. The Creamy Garlic fits perfectly on a hamburger and is lovely in a salad dressing.

Saucy Mama’s new mustards (MSRP: \$5.00/ 9 oz. bottles) are available through specialty retailer stores and online. For more information, visit www.barhyte.com.

ABOUT BARHYTE SPECIALTY FOODS

Barhyte Specialty Foods, based out of Pendleton, Oregon, has roots dating back 200 years and 6,000 miles away in Germany, where Jacobus Barhyte first created a sweet-and-sour mustard that he brought to the US. Many generations later, Jan and Susan Barhyte began selling mustard from the original recipe, as well as other signature creations, through their Swift and Martin Station Deli. Thanks to overwhelming demand, the family launched their own manufacturing operation in 1977. Today, the company offers more than 65 award-winning mustards, marinades, sauces, and other condiments through the Barhyte Specialty Foods and the Saucy Mama brand, as well as through co-branded and private label relationships.

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